



say *yes* to *Dallas*  
testimonials

## BUSINESS LEADERS

**Sara Madsen Miller**, Chief Operating Officer & Co-Owner, 1820 Productions

“The ‘Say Yes to Dallas’ campaign will help ensure that we’re able to continue the region’s growth in the creative industry.”

**John Stephens**, Chief Financial Officer, AT&T

“The Chamber’s work supports the strong job market in North Texas. Its policies and programs, including the ‘Say Yes to Dallas’ campaign, help us attract and retain some of the best talent in the nation. And the economic growth the Chamber has fostered here is one of the many reasons companies like AT&T continue to expand our presence in the region.”

**John Olajide**, President and CEO, Axxess

“As a leader in health care technology innovation, it’s critical that Axxess is able to attract the best and brightest to help us exceed client needs and continue to grow at a rapid pace. We rely on the smart, skilled workforce in the Dallas Region to help us find outstanding employees and continue to thrive in a highly competitive environment.”

**Tiffany Cason**, Dallas Market President, Capital One Bank

“At Capital One, we continue to expand our footprint in the Dallas Region. With over 6,000 employees in North Texas and growing, we have a keen interest in building and bringing the best talent here. The ‘Say Yes to Dallas’ campaign highlights our region in a fantastic way, and we are excited to have a front row seat to the growth.”

**Anne Motsenbocker**, Managing Director, Segment Head, South Middle Market, Commercial Banking, Chase

“Millennials are our future. They bring an incredible energy and creativity to our workplace. So it’s critical that we show them why our region is the best place to live and work. Together, we can make sure that our economy and our culture continue to grow.”

**Sean Donohue**, CEO, DFW International Airport

“DFW International Airport is proud to be one of the top reasons global brands and business leaders call Dallas-Fort Worth their home. We serve more than 200 destinations around the world and were recently recognized as the top-rated large airport in North America for customer service. We look forward to welcoming more businesses and travelers to DFW and the region.”

**Vivek Sankaran**, President & COO, Frito-Lay North America, PepsiCo

“At Frito-Lay, we’re always looking to recruit the best talent to join our company and unique culture. The Dallas Region is such a great place to start or continue a career, and the ‘Say Yes to Dallas’ campaign will help ensure that we’re attracting the best and brightest to our region for years to come.”

**Manny Fernandez**, Managing Partner, KPMG Dallas

“The Dallas Region has experienced tremendous success over the past several years with our very own companies growing, as well as a number of companies relocating and moving operations to our business-friendly region. Attracting and hiring resources is at the heart of every successful company, and ours is no exception. Our success comes from attracting, retaining, and developing the very best talent pool. The combination of having a friendly business environment with a diversified industry base, along with being centrally located in the U.S. with reasonable cost of living, makes our region a very desirable place to live, work, and raise a family.”

**Brian Peccarelli**, President, Tax & Accounting, Thomson Reuters

“The tax and accounting profession is undergoing a massive disruption due to constant technological advancements, coupled with ever-evolving demands from customers for greater access to mobile-based tools and guidance on how to best navigate an increasingly complex regulatory environment. As a global digital software provider contending with these pressures, recruiting and retaining the best talent is critical to Thomson Reuters success. We deeply value our presence in the Dallas-Ft. Worth metroplex, as the region is rich with a talent pool of smart, talented professionals and also boasts a fantastic climate to network with other leading global companies.”

**Chris Nielsen**, Executive Vice President, Product Support & Chief Quality Officer, Toyota Motor North America

“At Toyota, we’re excited to open our new North American Headquarters here in the Dallas Region. With the Dallas Regional Chamber launching ‘Say Yes to Dallas,’ Toyota’s next generation workforce is learning what this amazing region has to offer.”

## YOUNG PROFESSIONALS

**Rob Andrews**, Producer and Director, Expose UX

“I was accepted into the Health WildCatters accelerator program with a startup of mine, BreathalEyes, and that’s how I first came to this area. After participating in the program and connecting with the startup community, I made the decision to make the move permanent. To me, Dallas seemed to offer more of what I was looking for in life, and I couldn’t be happier I made the choice.”

**Priya Patel**, Pharmacy Operations Manager, Baylor Scott & White Health

“As a high-energy medical professional, I was looking for a town that was progressive professionally and personally. Professionally, Baylor Scott and White provided me opportunities to grow my management skill set in an environment that is high performing and highly energetic. Additionally, I wanted to be highly involved in the Dallas community and have been lucky enough to participate in the Dallas Regional Chamber Young Professionals program. Personally, Dallas provides me all of my social needs from a cultural, event, and restaurant perspective.”

**Julio C. Perez**, Access Services Director, Jack and Jane Hamilton Heart and Vascular Hospital

“As Chair of the DRC’s YP program, I have the chance to interact with young professionals from all across the Dallas Region. Some grew up here or recently returned home – but what I love is that so many more have relocated here from somewhere else, just like I did almost 6 years ago. The young professional scene in Dallas has become a melting pot of unique perspectives, diverse backgrounds, and interesting experiences. This is such a great time to be here, and I’m excited about the ‘Say Yes to Dallas’ campaign because it will highlight the many benefits we all experience everyday living and working in the Dallas Region.”

**Caitlin Studley**, Campus Director, The Iron Yard

“I didn’t quite know what to expect (politically, culturally, weather, anything...) when I moved here, but I’ve found the Dallas Region to be a wonderful place to grow my career and really establish myself professionally. I’ve switched jobs twice and landed a career that I love. Ironically, I find myself more passionate about Dallas culture and history than many folks who have lived here their entire lives.”

**J. Waylon Tate**, J. Waylon & Associates, Principal

“My passions are many and one thing that I love about Dallas is the ability to fully realize my passions on the daily. I love the outdoors, and I have the Katy Trail for that. I love collaborating with professionals, and the North Texas GLBT Chamber of Commerce provides me that opportunity. I’m a huge fan of the arts, and Dallas certainly has a thriving scene for those who appreciate the arts.”